



'Introduction To Scholarly Publishing'

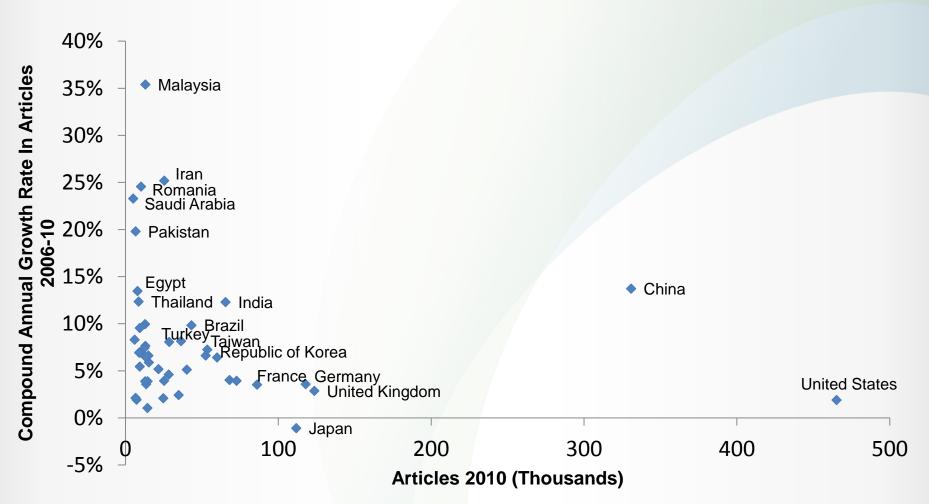
The Journal Publishing Cycle

Joe d'Angelo





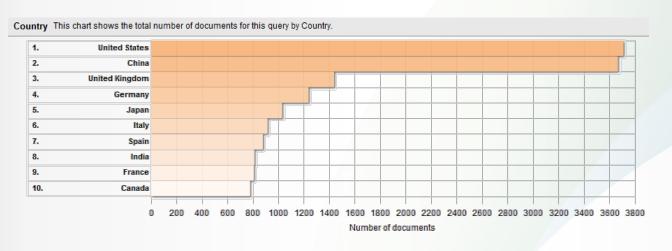
Global Expansion of Scientific Research

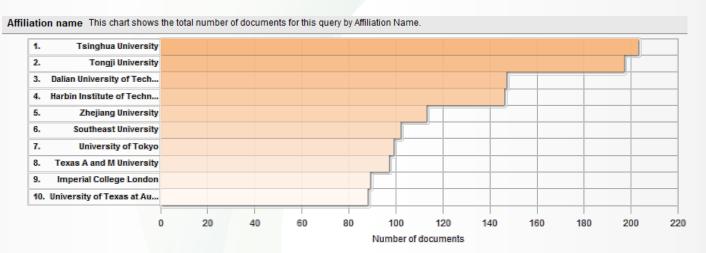
















Scholarly Publishing Today

Scientific, Technical and Medical communities around the world are united through Publishing







Role of Scientific Publications

Registration



The timestamp to officially note who submitted scientific results first

Certification



Perform peer-review to ensure the validity and integrity of submissions

Dissemination



Provide a medium for discoveries and findings to be shared

Preservation



Preserving the minutes and record of science for posterity



Methods of Academic Publication Dissemination





Traditional Journals







Electronic Journal Platforms







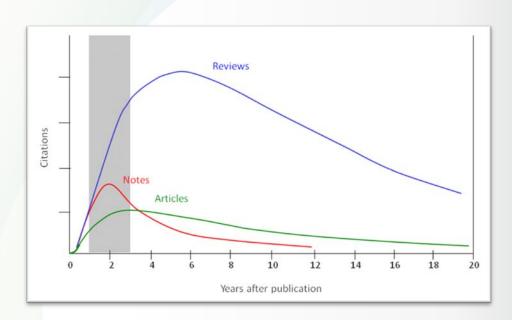
Types Of Manuscripts



Citations per Article Type









Getting Published



- Choose the right output
- Make sure your abstract is crystal-clear about what and why. Don't assume people will understand
- Spend quality time on your conclusions and references
- Don't forget your keywords
- Use easy to understand charts and professional illustrations to support your message
- Use clear and correct manuscript language
- Share your data



The Process of Writing – Building the Article

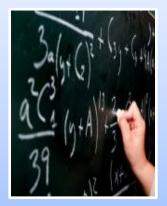






Peer Review





Helps to determine the quality, validity, significance and originality of research



Helps to improve the quality of papers



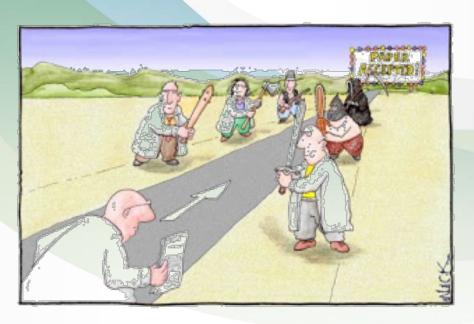


Online Peer Review Systems

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The review...



Most scientists regarded the new streamlined peer-review process as 'quite an improvement.'





What do reviewers look for?

- The importance of the work to the journal's readers
- Its scientific soundness
- Its originality
- The degree to which conclusions are supported
- The papers organization, clarity and conciseness
- The cohesiveness of argument
- The length relative to the information content
- Appropriateness for the targeted journal and specific section of the journal





Possible outcomes of review

- Outright rejection by Editor (out of scope, plagiarism, not original etc.) author appeals (only if genuine reason) Editor reacts: no action or out for review
- Clear outcome from reviews reject or accept (major/minor revision)
- Opposite conclusions from reviews
 – another review
 needed or Editor decides
- Upon re-submission authors should carefully address all the critical observations/suggestions





Points to remember about peer review

- The purpose of peer review is to critically evaluate your work
- Cut and paste each comment by the reviewer. Answer it directly below
- State specifically what changes (if any) you have made to the manuscript. Give page and line number
- Provide a scientific response to the comment you accept; or a convincing, solid and polite rebuttal to the point you disagree with
- Write in a way that your responses can be given to the reviewer – be collegial



Thank You